

# Alessandro Poroli, Ph.D.

Nationality: Italian ✉ Email address: [alessandro.poroli@vdu.lt](mailto:alessandro.poroli@vdu.lt)

🌐 Website: <https://www.researchgate.net/profile/Alessandro-Poroli> 🌐 Website: <https://orcid.org/0000-0002-8278-8748>

## WORK EXPERIENCE

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### Senior lecturer of Italian language

*Department of Foreign Languages, Literature and Translation Studies (Vytautas Magnus University)* [ 08/2014 – Current ]

Country: Lithuania

### Teacher of Italian language

*Dante Alighieri School Kaunas* [ 10/2014 – Current ]

Country: Lithuania

### Assistant researcher

*School of Communication (Hong Kong Baptist University)* [ 08/2015 – Current ]

City: Hong Kong

### Senior specialist for analysis and planning

*Career Office (Vytautas Magnus University)* [ 08/2014 – 12/2014 ]

Country: Lithuania

### Senior specialist for integration and participation

*International Office (Vytautas Magnus University)* [ 09/2013 – 09/2014 ]

Country: Lithuania

## EDUCATION AND TRAINING

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### PhD degree (doctor of philosophy by research) in communication

*School of Communication and Film (Hong Kong Baptist University)* [ 04/2022 ]

Address: Waterloo Road 224, Kowloon Tong, Hong Kong

### Master's degree in journalism and media analysis

*Vytautas Magnus University* [ 06/2013 ]

Address: K. Donelaičio street 58, Kaunas (Lithuania)

### Bachelor's degree in political science

*University of Genoa* [ 07/2011 ]

Address: Balbi street 5 , Genoa (Italy)

## LANGUAGE SKILLS

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Mother tongue(s): Italian

Other language(s):

#### English

LISTENING C1 READING C2 WRITING C1

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C1

#### Lithuanian

LISTENING A2 READING A2 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

## PUBLICATIONS

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### Research articles and book chapters

■ Poroli, A., & Cooren, F. (2023). Investigating the making of organizational social responsibility as a polyphony of voices: A ventriloquial analysis of practitioners' interactions. *Human Relations*. <https://doi.org/10.1177/00187267231158497>

■ Mak, K. Y. A., Chaidaroon, S., **Poroli**, A., & Pang, A. (2023). Capturing the dynamic tension in CSR discourses: Toward an integrative Circuit of Culture model. *Public Relations Review*, 49(2). <https://doi.org/10.1016/j.pubrev.2023.102308>

■ **Poroli**, A. (2021). Tensional dynamics in discussions of social responsibility: Voice mobilization, concern negotiation, and organizational boundaries co-creation. In C. Benoit-Barné & T. Martine (Eds.), *Speaking with one voice: Multivocality and univocality in organizing* (pp. 127–152). Routledge. <https://www.taylorfrancis.com/chapters/edit/10.4324/9780429297830-7/tensional-dynamics-discussions-social-responsibility-alessandro-poroli>

■ Mak, K. Y. A., Chaidaroon, S., **Poroli**, A., & Pang, A. (2021). Understanding organizational and socio-cultural contexts: A communicative constitutive approach to social license to operate among top Hong Kong companies. *Public Relations Review*, 47(3), 102055. <https://doi.org/10.1016/j.pubrev.2021.102055>

■ **Poroli**, A., & Huang, L. V. (2018). Spillover effects of a university crisis: A qualitative investigation using situational theory of problem solving. *Journalism & Mass Communication Quarterly*, 95(4), 1128–1149. <https://doi.org/10.1177/1077699018783955>

**Books** ■ **Poroli**, A. (2014). *Participatory communication of renewable energy in the Baltic states*. LAP Lambert Academic Publishing.

## CONFERENCES AND SEMINARS

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### Selected articles presented at international conferences

■ Mak, K. Y. A., Chaidaroon, S., **Poroli**, A., & Pang, A. (2022). Capturing the dynamic tension in CSR discourses: Toward an integrative Circuit of Culture model. Paper (virtually) presented at the International Communication Association (ICA) Annual Convention, Paris, France: May 2022.

■ Mak, K. Y. A., Chaidaroon, S., **Poroli**, A., & Pang, A. (2020). CSR as a constitutive approach: Engagement, legitimacy and aspirational talk. Paper (virtually) presented at the International Communication Association (ICA) Annual Convention, Gold Coast, Australia: May 2020.

■ **Poroli**, A., & Cooren, F. (2019). Polyphony, undecidability, and voice “silencing”: A ventriloquial exploration of social responsibility decision-making processes. Paper presented at the International Communication Association (ICA) Annual Convention, Washington D.C., US: May 2019.

■ **Poroli**, A., & Chen, L. (2018). What participants have to say – A communication-centric qualitative study of employee volunteering. Paper presented at the National Communication Association (NCA) Annual Convention, Salt Lake City, US: November 2018.

■ **Poroli**, A., & Huang, L. V. (2018). Employee perception of dialectical tensions in company supported employee volunteerism. Paper presented at the International Communication Association (ICA) Annual Convention, Prague, the Czech Republic: May 2018.  
**\*\*Top Student Paper Award** by the Organizational Communication Division (ICA).

■ **Poroli**, A., & Huang, L. V. (2017). Investigating spillover effects of a university crisis using situational theory of problem solving. Paper presented at the International Communication Association (ICA) Annual Convention, San Diego, US: May 2017.

■ Huang, L. V., & **Poroli**, A. (2016). Testing the role of situational theory of problem solving in a university crisis. Paper presented at the 1st Annual Conference of the Public Relations Society of China, the 9th International Forum on Public Relations & Advertising. Hong Kong: December 2016.

### Selected seminars:

■ Participation in the Organizational Communication Doctoral Consortium Workshop organized by the Organizational Communication Division of the International Communication Association (San Diego, May 25, 2017)

■ Participation in the Organizational Communication Doctoral Consortium Workshop organized by the Organizational Communication Division of the International Communication Association (Washington D.C., May 24, 2019)

## CLASS TEACHING

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## Taught courses and other teaching supporting tasks

### Taught courses of Italian language

- Senior lecturer for the course "Italian language and culture V" (September 2024 – current)
- Lecturer for the course "Italian for specific purposes and communication" (February 2024 – June 2024)
- Lecturer for the course "Italian language and culture V" (September 2023 – January 2024)

### Communication-related taught classes

- Assistant for the course "Research Practices in Public Relations and Advertising" (September 2015 – December 2015)
- Assistant for the course "Introduction to Public Relations and Advertising" (September 2015 – December 2015)
- Assistant for the course "Crisis Communication and Public Relations" (January 2016 – May 2016)
- Assistant for the course "Special Topics in Public Relations and Advertising" (January 2016 – May 2016)
- Assistant for the course "Social Media and Online Social Networks" (September 2016 – December 2016)
- Assistant for the course "Introduction to Public Relations and Advertising" (January 2017 – May 2017)
- Assistant for the course "Special Topics in Public Relations and Advertising" (January 2017 – May 2017)

## NETWORKS AND MEMBERSHIPS

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### Academic organization membership

- Member of the International Communication Association (February 2017 – present)
- Member of the National Communication Association (July 2018 – July 2019)